



ariel

COMMERCIAL GROUP



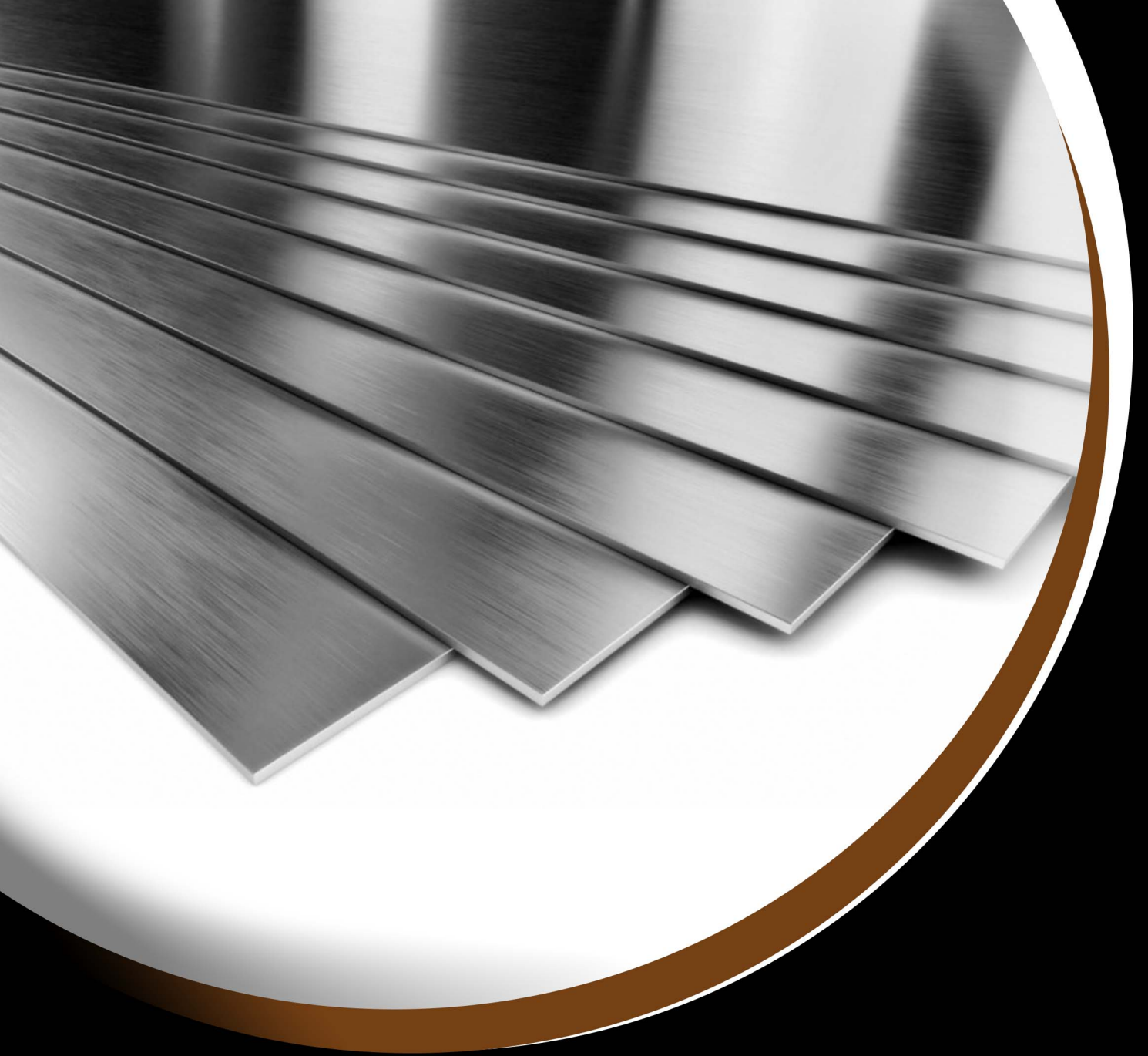
● Company Overview

Ariel Trading Company, one of the greatest companies, with decades of experience and brilliant record, aiming to provide better services to factories, workshops, and companies, works to develop the steel industry in the Middle East. Using new equipment and technologies, the company explores and mines some iron ore-rich mines and obtains iron concentrate with a grade above 67%. To achieve its goals, Ariel Trading Company operates under ISO14001, ISO9001, and ISO45001 standards and always strives to develop its infrastructure by designing and constructing modern industrial buildings.



● Business Description

The iron concentrate, the raw material of steel production, a black powder obtained from iron ore through physical and chemical processes, is used to produce iron pellets, sponge iron, and other metal products. As the steel industry is developing and the demands are increasing, the production of iron concentrate has also increased, and many countries are mining and producing it. Australia and Brazil each produce, 900 and 490 million tons of raw iron ore as the largest producers of this material in the world. Ariel iron concentrate, one of the first-rate and high-quality iron ore in the world, is used in many factories in the region and the world. Iraq, Afghanistan, Pakistan, and Germany are the most important export destinations of Ariel Company's products.



● Vision and Values

Ariel Trading Company intends to be recognized as a role model of a professional business and one of the three most prestigious, and popular brands in the Middle East steel industry with an effective presence in the international market.



● Values

- Commitment to teamwork
- Continuous progress, science-orientation
- Social responsibility and creating value for stakeholders
- Adherence to international laws and regulations
- Commitment to the observance of customer orientation and accountability
- Optimal use of energy and environmental-friendly Operation



● Mission and Targets

Our mission is to design and create modern services and products, be the first choice of customers in the Middle East, meet the needs of customers at the most convenient time, and play an effective role in the steel industry development of the region.



● Targets

- Quantitative and qualitative improvement in supplying of products
- Strengthening the reputation of the company
- Using modern and advanced technologies
- Enhancing our global market share by increasing competitiveness
- Promoting productivity by utilizing a research and development team
- Creating a worldwide distribution channel for convenient access to products



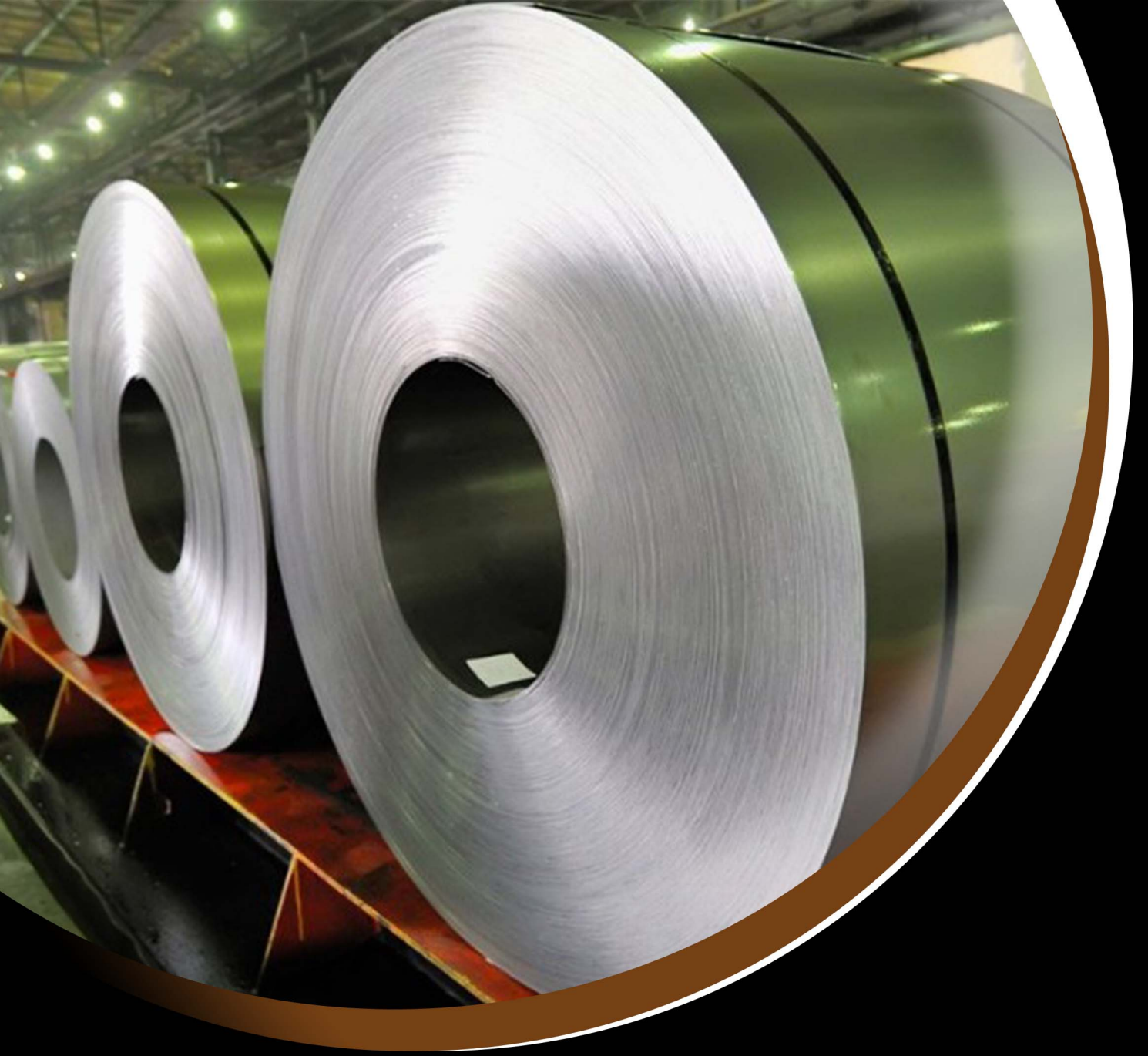
● The message of the CEO

Ariel Trading Company has done its best to stand out in the global market, now we are pleased that this has been achieved, and the company surpassed competitors by manufacturing high-quality products. In this regard, we have utilized expert and responsible human resources to identify the demands and requirements of the market, to take steps to produce the best, and to achieve unparalleled achievements by gaining the satisfaction and trust of customers.



● Services

- Sending and delivering cargo at the most convenient time
- Customer's free consultation and support for making the most reasonable purchase
- Sending product catalogs via social networks and email
- Online ordering and purchasing



● Products

- Steel Billets
- Steel Slabs
- Rebars
- Steel Sheets
- Hot Briquetted Iron, HBI
- Sponge Iron
- Hematite Iron Ore
- Iron Mill Scale
- Sponge Iron Sludge
- Iron Pellets Fines



● Delivery and Payment:

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land, and air, Ariel Trading Company exports its products to different countries easily, conveniently, and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.



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